

Order / Rev: 186291
 Alt Order #:
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Issue/American Crossroads
 Product Desc: American Crossroads
 Estimate: 1065

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/06/12	10/06/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$650.00		0.00			
N 8	KMGH	10/06/12	10/06/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$650.00		0.00			
N 9	KMGH	10/06/12	10/06/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$300.00		0.00			
N 10	KMGH	10/05/12	10/05/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1				\$2,500.00		0.00			
N 11	KMGH	10/02/12	10/02/12	ABC Tue C ABC Tue C	CA	9P-10P	-T-----	:30	1	\$8,000.00	P2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$8,000.00		0.00			
N 12	KMGH	10/02/12	10/08/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A	1111--1	:30	5	\$75.00	P2	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	1111--1		5				\$75.00		0.00			
N 13	KMGH	10/08/12	10/08/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	1-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	1-----		1				\$400.00		0.00			
N 14	KMGH	10/02/12	10/08/12	Nightline Nightline	CA	1037P-1103P	11111--	:30	5	\$1,400.00	P2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11111--		5				\$1,400.00		0.00			
N 15	KMGH	10/02/12	10/08/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	11111--	:30	5	\$3,400.00	P2	0.00	NM	5	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11111--		5				\$3,400.00		0.00			
N 16	KMGH	10/02/12	10/08/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	11111--	:30	5	\$3,400.00	P1	0.00	NM	5	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11111--		5				\$3,400.00		0.00			
N 17	KMGH	10/02/12	10/08/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	11111--	:30	5	\$1,000.00	P3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11111--		5				\$1,000.00		0.00			
N 18	KMGH	10/02/12	10/08/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	\$800.00	P2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11111--		5				\$800.00		0.00			
N 19	KMGH	10/02/12	10/08/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	11111--	:30	5	\$700.00	P2	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11111--		5				\$700.00		0.00			
N 20	KMGH	10/02/12	10/08/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	1-1-1--	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	1-1-1--		3				\$500.00		0.00			
N 21	KMGH	10/02/12	10/08/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	-1-1---	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N21	KMGH	10/02/12	10/08/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	- 1- 1- - -	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	- 1- 1- - -		2				\$500.00		0.00			
N22	KMGH	10/02/12	10/08/12	General Hospital General Hospital	CA	1P-2P	11111- -	:30	5	\$700.00	P1	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$700.00		0.00			
N23	KMGH	10/02/12	10/08/12	The CHEW The CHEW	CA	1157A-1P	11111- -	:30	5	\$600.00	P1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$600.00		0.00			
N24	KMGH	10/02/12	10/08/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	11111- -	:30	5	\$800.00	P1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$800.00		0.00			
N25	KMGH	10/02/12	10/08/12	The View THE VIEW	CA	10A-11A	11111- -	:30	5	\$1,000.00	P1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$1,000.00		0.00			
N26	KMGH	10/02/12	10/08/12	9a-10a / KMGH 9a-10a	CA	9A-10A	11111- -	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$500.00		0.00			
N27	KMGH	10/02/12	10/08/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	22222- -	:30	10	\$850.00	P3	0.00	NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	22222- -		10				\$850.00		0.00			
N28	KMGH	10/02/12	10/08/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	11111- -	:30	5	\$750.00	P3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$750.00		0.00			
N29	KMGH	10/02/12	10/08/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11111- -	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$600.00		0.00			
N30	KMGH	10/02/12	10/08/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	11111- -	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11111- -		5				\$400.00		0.00			
Totals													107	\$123,475.00	